

**KTTX/KWHI-AM**  
**Annual EEO Public File Report**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KTTX and KWHI-AM in Brenham, TX., and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning April 1, 2009 to and including March 31, 2010 (the “Applicable Period” ). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by KTTX and KWHI-AM during the “Applicable Period”;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the “Applicable Period”;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the “Applicable Period”, and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies;
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules;

**Appendix 1 to  
Annual EEO Public File Report  
KTTX/KWHI-AM**

*Covering the Period from April 1, 2009 to March 31, 2010*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 1: Vacancy Information**

**Full-time Positions Filled  
by Job Title:**

**Recruitment Source of Hiree:**

**Total # of Interviewees  
from All Sources for  
This Position:**

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No full-time positions were filled during the period April 1, 2009 to March 31, 2010.

**Appendix 2 to  
Annual EEO Public File Report  
KTTX/KWHI-AM**

*Covering the Period from April 1, 2009 to March 31, 2010*

*Stations Comprising Station Employment Unit: KTTX and KWHI-AM in Brenham, Texas*

**Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities  
Undertaken by KTTX and KWHI-AM:**

1. KTTX and KWHI were co-sponsors of the Bryan/College Station Chamber of Commerce Annual Job Fair on Thursday, April 23, 2009 from 2 – 6 p.m. at the College Station Hilton Ballroom. Other co-sponsors included the Bryan/College Station Chamber of Commerce, West Corporation, and Bryan Broadcasting. KTTX and KWHI promoted the Job Fair in advance with 100 recorded promotional ads and 75 live promotional liners April 4 – April 23. KTTX broadcast live from the Job Fair from 2-4 p.m. Promotion Director Kellie Outlaw manned the booth, answering questions about job availability, educational requirements and training. She spoke with approximately 60 individuals and received 17 applications from the event.
  
2. KTTX and KWHI co-sponsored and participated in the Career and Job Opportunities Fair at Brenham High School on Tuesday, May 12, 2009 from 8:00 a.m. to 11:30 a.m. The event was also Co-sponsored by the Brenham I.S.D. Career & Technology Department, the Brenham Economic Development Foundation, and the Washington County Chamber of Commerce. The Fair gave Brenham High School Juniors and Seniors the opportunity to learn what local business employment opportunities are available, and to learn about their educational requirements. KTTX promoted the event in advance May 4-12 on ktex.com, and by airing 30 recorded promotional ads and 50 live promotional liners. KWHI promoted the event in advance May 4-12 on kwhi.com and by airing 30 recorded promotional ads and 30 live promotional liners. Assistant Promotions Director Courtney Cartwright manned the KTTX/KWHI booth from 8am to 11:30am answering students' questions about job availability, educational requirements and training necessary for a career in broadcasting. She demonstrated station broadcast equipment for the students, and gave them a "hands on" opportunity to see how things work. Ms. Cartwright talked with approximately 150 individuals and passed out approximately 15 applications. 3 applications were received from the event.
  
3. KTTX participated in the 5<sup>th</sup> Annual Sealy High School "Careers on Wheels Day" on Thursday May 14<sup>th</sup> 2009 from 8:30am-12 noon at Sealy Elementary School. The purpose of this event was to educate second graders on careers that have wheels. Assistant Promotions Director Courtney Cartwright attended and showcased our Country Cruiser and answered questions about the equipment in the cruiser. She talked about how it works, and the many uses of the station's remote broadcast vehicle. KTTX promoted the event with approximately 30 recorded promotional ads and 30 live DJ liners.
  
4. KTTX and KWHI promoted and participated in Blinn College's "Community and Student Orientation Day" on Thursday September 3<sup>rd</sup> 2009 on the Blinn College Brenham campus. Promotion Director/DJ Kellie Outlaw and Assistant Promotions Director/DJ Courtney Cartwright manned the station booth at the event from 10:45 a.m. to 1 p.m. They answered questions about job availability, educational requirements and training needed for a position in radio broadcasting from about 150 students. In addition, they handed out 12 applications for part-time positions at the stations. To promote the event,

KTTX aired 30 advance promotional ads and 50 live DJ liners from August 25 – September 3, and a two hour remote broadcast from the event from 11 a.m. to 1 p.m. KWHI aired 35 live DJ liners August 30 – September 3.

5. KTTX promoted and participated in the 23<sup>rd</sup> Annual College/Career Night for La Grange High School on Monday, October 5<sup>th</sup> 2009 from 6:00 – 7:30 p.m. at the Knights of Columbus Hall in La Grange. KTTX Assistant Promotions Director Courtney Cartwright manned a booth at the event, and talked with approximately 100 students and parents from 15 area schools about a career in radio. She handed out 14 applications to students and parents, and received 4 completed applications. KTTX promoted the event with 40 live promotional liners and 30 recorded promotional ads from September 28 – October 5.

6. KTTX promoted and participated in the 2009 “B/CS Youth to Career Fair” on Wednesday November 4<sup>th</sup> 2009 at the Brazos County Expo Complex in Bryan. The event, sponsored by the Bryan/College Station Chamber of Commerce, was for 2600 8<sup>th</sup> graders from 15 schools in Bryan/College Station and the surrounding area. KTTX Promotion Director/ DJ Kellie Outlaw manned the station booth from 9 a.m. – 2:30 p.m. and discussed broadcast careers and what classes would be beneficial for those careers. KTTX aired 50 live promotional ads and 100 recorded promos for the event October 25 – November 4, plus put the information on ktex.com.